Community Bank Bright
PARTNERSHIP MATRIX

ENGAGEMENT TYPE/LEVEL	< $2,000	$2,001 - $5000	$5,001 - $10,000	$10,001 - $20,000	>$20,000
Provide a photo shoot opportunity	√	√	√	√	√
Branch representative/s to attend Community Partner event	√	√	√	√	√
Follow & tag Community Bank Bright on social media	√	√	√	√	√
Promote the partnership on organisation's social media platforms	√	√	√	√	√
Supply images to be shared on CBB social media channels	√	√	√	√	√
Organisation to bank with CBB* (unless exempted)	√	√	√	√	√
Logo placement – website	√	√	√	√	√
Logo placement – printed or digital marketing material	√	√	√	√	√
Advertising space – signage	√	√	√	√	√
Opportunity for logo placement on uniforms/equipment depending on sponsorship level (if applicable)	√	√	√	√	√
Provide relevant event dates to CBB		√	√	√	√
Local media mention (if available)		√	√	√	√
Presentation opportunity			√	√	√
Opportunity to attend a committee meeting or AGM			√	√	√
Presentation opportunity to promote the bank to committee members, volunteers, staff				√	√
Share (3) Community Bank product or event social media posts			√	√	√
Guest speaker opportunity at an event					√
Share an additional (2) Community Bank product or event social media posts					√

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Bright

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